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Renowned NFL legend Bernie Kosar launches Community at the Core to support agricultural revitalization of Appalachian coal communities

Agricultural-stimulating apple orchard nonprofit empowers Appalachian coal communities through AgriTech education and training

LOUISVILLE, Ky. (Oct. 13, 2022) — Former renowned Cleveland Browns NFL quarterback Bernie Kosar announces the launch of Community at the Core, a nonprofit organization dedicated to supporting the agricultural revitalization of Appalachian coal communities through AgriTech education programs and hands-on training. For more information, visit CommunityattheCore.org.

“When I was given the opportunity to visit a former strip mine that was being revitalized with carbon-reducing apple orchards, I was inspired to find a way to do my part to help the community, and the idea of Community at the Core was planted,” said Kosar. “With the revitalization of these former coal mine properties, we will not only reinvigorate an entire region, but also the people within it.”

Community at the Core will serve as an impactful catalyst in the regional agricultural revitalization and economic growth of Appalachian coal communities by providing educational resources through its Education and Learning Orchard programs that will create a talent pipeline, thriving agriculture epicenters to facilitate agricultural job placements, support community partners and open financial opportunities for agricultural entrepreneurs.

While Community at the Core will serve multiple states in the Appalachian region, the initiative will start with education facilitated through apple orchard learning and training programs in eastern Kentucky.

The first Community at the Core Education and Learning Orchard will be located at the AppleAtcha AgriTech Orchards in Martin County, Kentucky. Hands-on training and agricultural education will be provided by AppleAtcha Agritech and funded by public donations.

In addition to AgriTech education and training, Community at the Core is working with the Big Sandy Regional Industrial Development Authority Inc. to further develop a 40,000-square-foot building in the Eastern Kentucky Business Park located near the Community Education and Learning Orchard. Big Sandy Regional Development District and Community at Core will convert an underutilized building to a state-of-the-art atmospheric cold storage and sorting and packing facility to market fresh apples, allowing for a full education program.

“Community at the Core was created for the people and the larger community to benefit from,” said Kosar. “Every donation allows us to deliver local agricultural entrepreneurship opportunities and more financial security to this community of people.”

About Community at the Core:

Community at the Core is a non-profit committed to providing a second opportunity to some of the most neglected, unemployed and economically depressed areas in Appalachia by promoting economic development and education through resourceful, agricultural training. Community at the Core will serve as an impactful catalyst in economic growth by equipping the community with effective, hands-on learning experiences, facilitating job placements, supporting community partners, and opening a wealth of financial opportunities for agriculture entrepreneurs. For more information or to donate, visit CommunityattheCore.org and follow on [Instagram](#), [Facebook](#) and [Twitter](#).

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